

2017 Splash of Color Quilt and Fiber Arts Show

at the Cabarrus Arena and Events Center October 13 and 14, 2017 Friday 9-4 and Saturday 9-4

Presented by the

Cabarrus Quilters Guild

Concord. North Carolina

The Cabarrus Quilters Guild would like to invite you to participate as a vendor at our 2017 quilt show. This show continues to be the largest Guild show in the Piedmont area of North Carolina. The show will be once again held at the Cabarrus Arena and Events Center in Gold Halls 1 and 2.

Items of interest at the show:

- Silent Auction
- White Elephant Booth
- Quilts of Valor Presentation
- Raffle Quilts
- Door Prizes*, raffle baskets, concession stand, ample parking, 30,000 SF building with vendors from Florida to Massachusetts, including but not limited to fiber art, quilt fabric, notions, books, patterns and quilt supplies. Also, long arm quilting machines, home sewing machines, embroidery machines, short arm robotic quilting machines and others.

*<u>Door Prizes</u>: Another way to promote your booth is by donating an item or a gift certificate for the door prizes. <u>Please include your business card with your donation</u>. A show representative will come around on Friday before the show starts to pick up your donation.

This year we will be offering space on our YouTube channel for small intro videos about your company. https://www.youtube.com/channel/UCjxQGHLQc44m4li8Xba6rpg For information on this, please send an email to splashofcolor.quiltshow@gmail.com for information.

You will find additional information on our website http://cabarrusquilt.wixsite.com/splashofcolor, Facebook and Twitter

Sincerely,

Cabarrus Quilters Guild

Quilt Show Contacts:

Melba Mick 704-787-2509 Splashofcolor.quiltshow@gmail.com

Danielle Hutchison 704-785-7861

Enclosed are the 2017 forms:

- Vendor Contract
- Sponsorship Form
- Advertising Options



Cabarrus Quilters Guild 2017 Vendor Contract

Cabarrus Arena and Event Center

4751 Old Airport Road (at the corner of Highway 49 North and Old Airport Road) Concord, NC 28025

Vendor/Business Name:	
Contact Person:	
Address:	
City/State/Zip:	
	Other:
Email:	

Sponsorship:

We believe all our booth locations are desirable, however, becoming a sponsor of our show allows you the privilege of selecting your own booth location (floor plan to be sent after 9/15/17). Booth locations are based on level of sponsorship and the date we receive your signed contract with 25% non-refundable deposit. Vendors will have 72 business hours to respond to booth selection email.

Sponsorship Levels

SILVER	GOLD	PLATINUM
\$50.00	\$100.00	\$150.00
Includes advertising in	Includes Silver plus	Includes Gold plus
the show booklet.	advertising on the show	advertising on the
	website.	Cabarrus Quilters Guild
		Facebook page leading up
		to the show plus
		premium booth selection.

Circle the level of sponsorship above
Total \$

Fees for Booth Rental and Additional Items

Indicate the type and number of each item(s) you require and total amount due.

Neither the guild nor the arena will be responsible for any personal equipment.

Items Available	Price	Quantity	Total Amount
Each 10' x 10' booth with rear pipe and drape, one 8-ft. skirted table and 2 folding chairs, and electric*.	225.00		
8 ft. side drape per side	10.00		
3 ft. side drape per side	5.00		
8 ft. table, unskirted	10.00		
8 ft. table, skirted	20.00		
Chair	2.5		

	REAR	
SIDE		SIDE
	AISLE	•

Electric is provided. Please bring power strip and extension cords as your booth may be a small distance from the nearest outlet.

WiFi is available for an additional \$10 per device per day charge direct from the Arena and Events Center. Cell and data signals are not reliable within the building. Support will be proved by Arena staff to help set up your connection (if needed).

<u>Additional Advertising Options</u> are offered through our *Quilt Show Book*. If you would like to participate, make a selection from the chart below and supply the black/white graphic in .jpeg or .pdf format graphic only.

Choices	Cost
☐ Business Card	\$35.00
☐ Half Page 5" x 4"	\$50.00
☐ Full Page 5" x 8"	\$100.00
☐ Inside Back Cover in Full Color 5" x 8"*	\$150.00
☐ Back Cover in Full Color 5" x 8"*	\$175.00

^{*}One of each available. Please supply full color graphic in .jpeg or .pdf format only.

Total Amount of Contract

MAKE CHECK PAYABLE TO: Cabarrus Quilters Guild

MAIL SIGNED CONTRACT TO:

Melba Mick, Cabarrus Quilters Guild, 1606 Piney Church Rd., Concord, NC 28025

Amounts			
Sponsorship	\$		
Booth Rental	\$		
Advertising	\$		
Total:	\$	(due in full by	July 15, 2017)
_ess Deposit \$(25% due with signed contract)		ned contract)	
Amount Due by	July 15, 2017	' \$	
*Note: No chang	es to contrac	ets after 8/31/17.	
	Vendor Sig	ınature	Date Signed
	Date Contract	Received	Received By
			•

Additional comments regarding your requirements.